



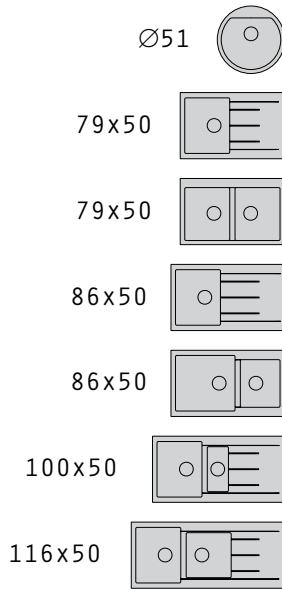
NEWSLETTER

**PYRAMIS
UPDATE**

February 2013

New Products

New Pyragranite sink "Alazia"

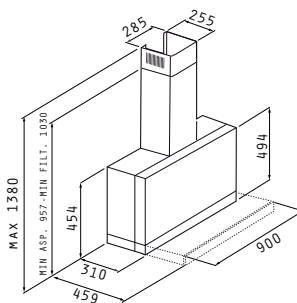


With lean straight lines and elegant 10mm bowl corner radius the new Pyragranite "Alazia" range offers both elegance and ergonomoy. The upgraded design can step up the aesthetic of any kitchen work top while the superb materials (80% of Quartz), that Alazia sinks are made of guarantee their easy daily maintenance and their flawless appearance for life term.

The new Pyragranite "Alazia" range includes different models in terms of dimensions configurations of bowls and colours, to meet any needs and fits perfectly into every kitchen. "Alazia" models are available in **Beige, Mocha, Carbon** and **Snow** colours.



Refleto Sliding - The new Elegant series cookerhood



Pyramis introduces the new Elegant Cooker Hood Refleto Sliding with upgraded features. Combining modern materials, like stainless steel with black glass, Refleto Sliding adds unique style to your kitchen. Moreover, it is very functional as it does not require opening the sliding part to operate. Its Turbo motor of 250W offers

a high extraction rate of 800m³/h in an odorless and "clean" environment. Clean air and Intensive function are also available. Touch controls and LED lamps complete the excellent design of Refleto Sliding.





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New PYRAMIS Ecoline product range

PYRAMIS following the market demands for products that combine functionality with an affordable price, in a generally unstable economic situation, is launching a new range of products with the logo PYRAMIS Ecoline. The product lines of PYRAMIS Ecoline meet consumer needs for high quality, functional products at more affordable prices.

PYRAMIS Ecoline consists of 2 new

ranges of sinks, Pyragranite Porto and Silba, 3 new kitchen taps, 4 new ovens and 2 oven – hob sets, 2 new sets of bathroom taps and 8 new models of electric water heaters.

All PYRAMIS Ecoline models offer the perfect blend of modern design and excellent performance at an attractive price.

Check out PYRAMIS Ecoline on

www.pyramisgroup.com



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“Kouros 2012” Business Award for Economic Performance at the International Business Field, to Mr. Nikolaos Bakatselos, CEO of Pyramis Metallourgia A.E.

Important political and institutional representatives and hundreds of prominent business executives were present at the ceremony of “Kouros 2012” Business Awards, held by the Entrepreneurship Club, on the 22nd of November.

“Kouros 2012”, celebrating their 18 year anniversary, are awarded to the new generation of entrepreneurs with outstanding progress and performance in the fields of development and innovation, international business and social responsibility.

The Deputy Minister of Finance, Mr. Chris Staikouras awarded the CEO of Pyramis Metallourgia A.E., Mr. Nikolaos Bakatselos, with the Award of the Economic Performance at the International Business Field, rewarding the flourish-

ing financial results and the impressive corporate image of the company, the strong profile of the entrepreneur, as well as the strong commitment to the ethical values.

Finally, it is worth mentioning that the President of the Entrepreneurship Club, Mr. Constantinos Euripides, noted in his speech that “People awarded today deserve congratulations because they managed to overcome the most important obstacle, that is the widespread negative sentiment and uncertainty of the market that is extremely discouraging. The Greek entrepreneurship needs such young people, their fresh ideas and their boldness.”



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LivingKitchen

THE INTERNATIONAL
KITCHEN SHOW
Cologne 14 - 20.1.2013

PYRAMIS Metallourgia A.E. participation at "Living Kitchen 2013 exhibition" in Cologne-Germany.

PYRAMIS Metallourgia A.E. participated for the second consecutive time at the 2nd Living Kitchen exhibition held in Cologne-Germany, from 14th to 20th of January 2013.

The exhibition which was visited by 142.000 visitors, hosted more than 180 well-known worldwide suppliers of kitchen furniture and built-in appliances, sinks, fixtures, worktops, lighting and accessories with their latest ideas and innovations, in a total area of 42,000 m². PYRAMIS Metallourgia A.E. had the opportunity to welcome all national and international customers in a very stylish and contemporary stand, presenting them the company's novelties in sinks, electrical appliances and cookware. The brand new and advanced "Athena"

sinks series for inset and flush mount installation, which combines a beautifully designed drainer area with an elegant bowl with straight lines and the glance of stainless steel material.

The new Pyragranite "Alazia" range with lean straight lines, outstanding design and elegant 10mm bowl corner radius which offers both elegance and ergonomomy.

The Refleto Sliding cooker hood of black safety glass, the TFT touch screen oven of 24 functions, the Induction ceramic hobs and the ecological Evergreen Cookware with ceramic coating without PTFE, PFOA and heavy metals, were only some few examples of the company's mastery in integrated kitchen solution systems!

