Are you passionate about marketing and communication looking for your next step in your career?

Do you want to be a member of an international company, a leader in its field?

We have great news for you!

**Pyramis Metallourgia Group of Companies** is looking for a **Marketing Generalist** to be a part of our Marketing team.

The selected candidate will be responsible for creating, compelling, digital and print content, supporting events, designing websites, and leveraging the latest AI-driven tools to enhance our corporate and product communication and marketing efforts.

 **Responsibilities**

• **Digital Marketing:** Updates designs and maintains the company & country websites, manages email campaigns, and analyzes customer feedback surveys etc.

• **Content Creation:** Develops digital and print marketing materials, including newsletters, brochures, and social media content.

• **Event Management:** Plans and executes corporate events and product launches.

• **AI Tools Utilization:** Implements AI-driven tools for customer insights, predictive analytics, and personalized marketing campaigns.

• **Team Collaboration:** Works closely with product managers and other departments and aligns marketing deliverables in top quality and on time.

• **Brand Consistency:** Ensures all marketing materials, reflects the company's brand and values.

• **Performance Analysis:** Tracks and reports on marketing campaign performance, providing insights and recommendations for improvement.

**Requirements:**

* Bachelor’s degree in Journalism, Marketing & Communication, Business Administration and/or other related fields
* Master’s degree would be an asset
* 3-5 years of previous work experience in international B2B & B2C marketing and/or in premium products
* Proficient in Photoshop, InDesign, website design, mailing tools and customer feedback systems
* AI tools knowledge, familiarity with AI-Driven marketing tools and platforms
* Highly creative, open minded, flexible with a strong team spirit and budget sensitivity
* Detail oriented
* Excellent Knowledge of English both oral & written

**What we offer**

* Competitive remuneration package
* Dynamic working environment
* Career Development
* Life and accident insurance program
* Continuous training